

Country
Strategic Plan
2022 - 2026





In this strategy, we will continue to use our life-stage programming approach and build on ChildFund's tested program models to reach many more children with high-quality programs that positively impact their lives.

We will strive to explore more innovative and creative ways to scale up our reach and impact, through embracing technology, adopt digitalization, improving our systems for efficiency, building on our program models, expanding our humanitarian footprint, and diversifying our funding base and scaling up our fundraising.



The world is ever-changing for children and organizations working to support them. ChildFund's global strategy Growing Connections 2030 builds on previous strategies to respond to a changing world for children. Our Growing connections strategy connects children, families and their communities to people, institutions, and resources to help them realize their potential, in societies that respect the rights of children.

ChildFund Ethiopia's new Country Strategic Plan 2022 – 2026 has an ambitious goal to reach approximately 7million children, their families, and communities annually by the end of 2026. During this CSP we will strive to explore more innovative and creative ways to scale up our reach and impact, through embracing technology, adopt digitalization, improving our systems for efficiency, building on our program models, expanding our humanitarian footprint, and diversifying our funding base and scaling up our fundraising. We are cognizant that we cannot do this on our own and expanding our partnerships will be critical to achieving this goal.

In this strategy, we will continue to use our life-stage programming approach and build on

ChildFund's tested program models to reach many more children with high-quality programs that positively impact their lives. Through advocacy, we will ensure there are systems in place at all levels to protect children and create awareness of the exposure of children to Online Sexual Exploitation and Abuse.

We will adopt durable solutions for the displaced populations and strengthen our child protection services among those made vulnerable by conflict and drought. As the impact of climate change continues to destroy the environment and the communities' positive coping mechanisms we will engage the children, youth, their families, and the community to participate in natural resource management and environmental protection.

We look ahead to achieving greater results in the coming years.

LILLY OMONDI

ChildFund International is a child-focused international development organization that works throughout Asia, Africa, and the Americas to connect children with the people, resources, and institutions they need to grow up safe, healthy, educated, and skilled, wherever they are. Delivered through over 250 local implementing partner organizations, our programs address the underlying conditions that prevent any child or youth from achieving their full potential. We place a special emphasis on child protection throughout our approach because violence, exploitation, abuse, and neglect can reverse developmental gains in an instant.

ChildFund began its operation in Ethiopia in 1971 and currently supports 13 community-based child development programs in 4 regions (Amhara, Oromia, Southern Nations, Nationalities, and People's (SNNP) and Addis Ababa). In FY22, our programs reached 2.7 million children, youth and at their family members.

Our programs focus on Child Protection and Advocacy, Early Childhood Development, Education, Household Economic Strengthening, Water, Sanitation and Hygiene (WASH), Food Security, Emergency Response, Health and Nutrition, Climate Change and Resilience Building.

To promote children's optimal development at every age, we tailor our interventions to meet their unique needs as they grow from infants to young adults. Our programs are implemented using a distinctive 3-part life-stage programming approach classified as follows: Healthy and Secure Infants (0 to 5 years), Educated and Confident Children (6 to 14 years), Confident and Skilled Youth (15 to 24 years).

Our programs focus on Child Protection and Advocacy, Early Childhood Development, Education, Household Economic Strengthening, Water, Sanitation and Hygiene (WASH), Food Security, Emergency Response, Health and Nutrition, Climate Change Adaptation and Resilience Building.





Objective 1: Infants and young children aged 0 to 5 years in the target communities live in households that have resources needed for adequate nutrition and health and early learning services.

To achieve this objective, our interventions will focus on:

- Strengthening local partners' capacity to support community stakeholders in ensuring protective and nurturing home and community environments for infants and young children.
- Strengthening community stakeholders' knowledge on Early Childhood Development foundations, responsive and protective caregiving across the components of nurturing care, Community Based Child Protection, and caregiver well-being to support caregivers in group and home parenting sessions.
- Ensuring parents/caregivers' have knowledge about child protection and optimal development needs and resources available for their infants and young children and care for their own wellbeing and have access to early learning services.

Contribution to SDGs

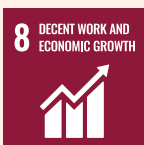


Objective 2: Children aged 6 to 14 years in target communities have improved learning outcomes, and live in safe and protected environments.

To achieve this objective, our interventions will focus on:

- Improving knowledge and skills of children to protect themselves and others, reduce aggressive behaviours and respond to violence.
- Improving the capacity of educators to promote conditions that create violence-free and safe school environments.
- Improving caregiver knowledge and skills to reduce parent and child behaviours that lead to violence at school, home, and community.
- Improve school-community relationships to reduce and respond to risk factors that lead to violence in the school and community.

Contribution to SDGs



Objective 3: Improved economic and social empowerment of targeted young women and men living in urban and rural ChildFund operational areas

To achieve this objective, our programs will work to ensure that youth in communities where ChildFund operates have access to appropriate financial services (savings groups, soft grants, loans); livelihood coaches and/or mentors; informal and formal education and entrepreneurship skills. In addition, we will promote youth engagement in socio-economic activities, civic activities, and community development.

Contribution to SDGs



Objective 4: Communities where ChildFund operates have well-functioning community-based child protection mechanisms in place that protect children.

To increase the protection of children, our programs will focus on:

- Ensuring children and communities have access to protective services.
- Enhancing the capacity of children and communities to identify and respond to cases of abuse, neglect, exploitation and violence.
- Supporting schools in ChildFund's operational areas to develop systems that protect children.

Contribution to SDGs



STRATEGIC OBJECTIVES



Objective 5: Provide life-saving assistance and build the resilience of communities affected by disasters.

In response to natural disasters and the negative impacts of climate change, our programs will focus on:

- Reducing the impact of disaster risks that affect children and communities in our operational areas through the implementation of integrated and inclusive measures and increased preparedness for response and recovery.
- Responding in a timely manner when disaster strikes to save lives and help affected populations to recover from the shocks.
- Enhancing the capacity of CO staff and LP staff on Disaster Risk Reduction and Climate Change Adaptation.

Contribution to SDGs



CROSS-CUTTING INTERVENTIONS



Strengthening Community Based Child Protection Mechanisms (CBCPMs)



Gender Mainstreaming



Advocacy



Disaster Risk Reduction



COVID-19 Response and Recovery

Contribution to SDGs



STRATEGY INITIATIVES

- Diversify funding sources.
- Strengthen partnerships.
- Increase focus on advocacy for system strengthening.
- Prepare to scale – to have the capabilities necessary to achieve and sustain scale.
- Strengthen the ChildFund brand.
- Advance our work culture of Meaning, Autonomy, Growth and Impact (MAGIC), and Diversity, Equity and Inclusion (DEI).

STRATEGY DELIVERY APPROACH

Collaborate and advocate for greater impact

- Build and sustain effective mutually transformative partnerships and collaborations.
- Integrate child protection, gender and social inclusion in all programming.
- Linkage of local level advocacy with national and global advocacy.
- Sustain engagement with children and youth.

Scale programs for greater impact and wider reach

- Adopt approved program models.
- Enhance digital program delivery.
- Strengthen Monitoring and Evaluation, Accountability and Learning.
- Strengthen innovation and research.

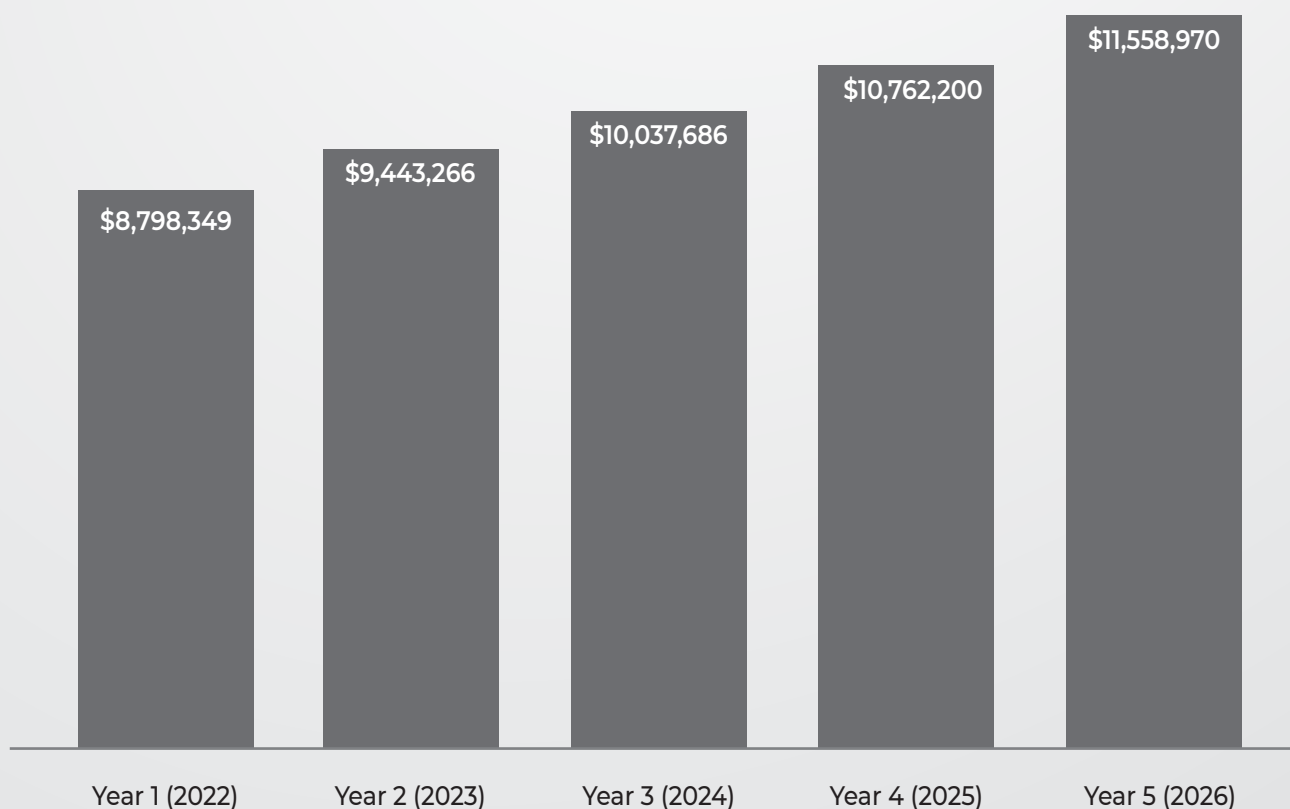
ChildFund Ethiopia will have a more diversified and stronger portfolio with the requisite skills to fundraise and implement quality programs, complemented by additional technical, advocacy and ChildFund Alliance partners for more effective development and programmatic excellence.

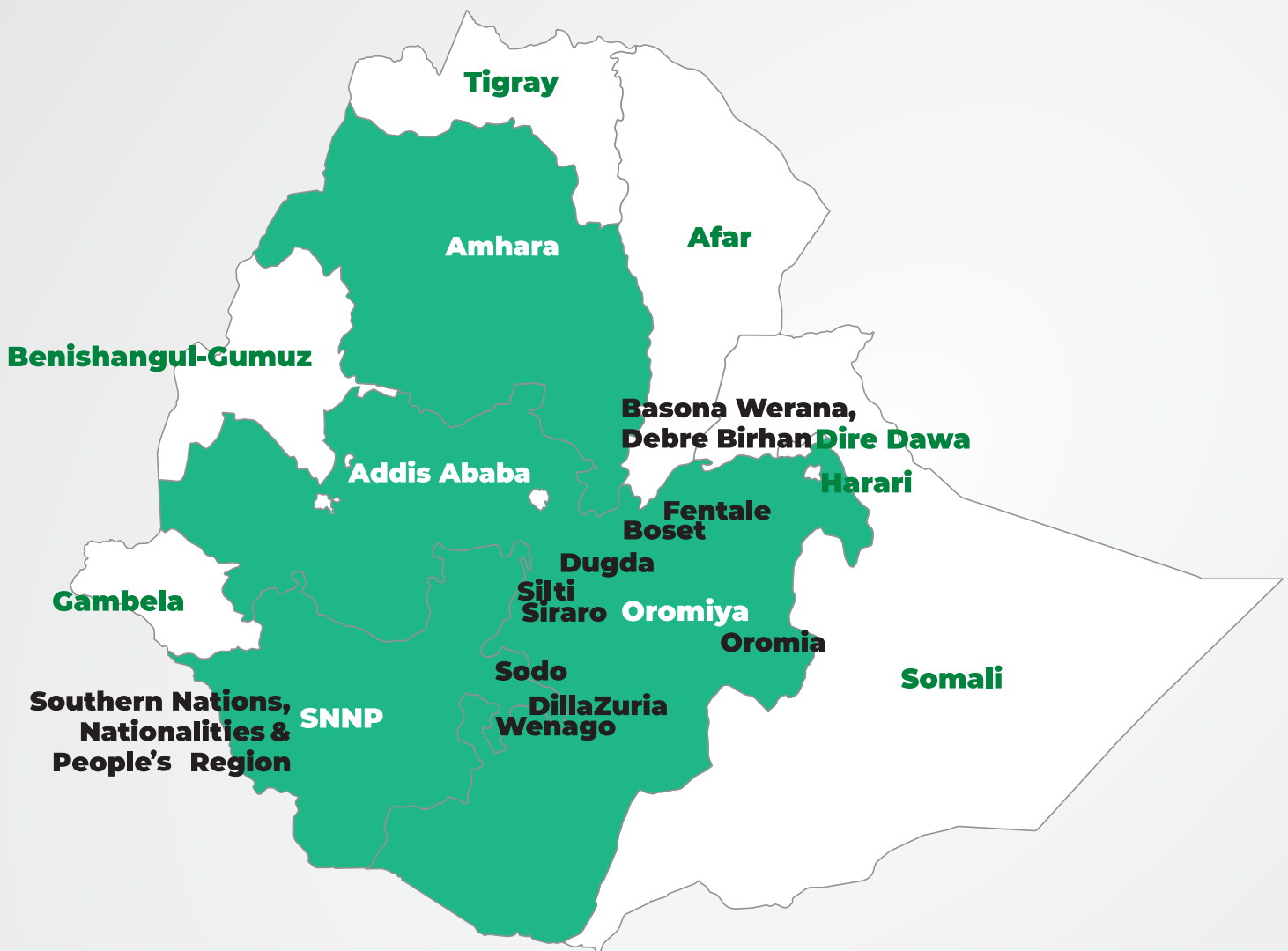
The country team will continue building the capacity of its local implementing partners as well as cultivating relations with technical expertise organizations with complementary capacity to either directly implement or act as referral points for program participants. Such diversity will expand program coverage, participant reach, increase our impact and deepen our well-being, protection, and advocacy outcomes for children. Depending on the availability of grants and the locations where the grants are implemented, additional grant partners will also be considered.

Projected Funding

Sources of funding

- Sponsorship Funds
- Institutional Grants
- Foundations
- Private Sector
- Alliance Members
- Non Sponsorship Funds
- Others





During this strategic period, we will adopt a gradual shift strategy for the sponsorship programs Kebeles to neighboring Kebeles where there are children experiencing deprivation, exclusion and vulnerabilities in the same woreda. Enrolled families and children who reached over the age of 18-24 who positively graduate will be replaced with children in the neighboring kebeles paying attention to children aged 0 to 5 years and 6 to 14 years.

Maintain:

Amhara, Oromia, SNNPR and Addis Ababa.

Grow:

Afar, Tigray, Somali, Benishangul Gumuz.

Exit:

ChildFund operational kebeles that are saturated or where people positively graduate from the program.

Enter:

The neighbouring sponsorship kebeles and regions.



**TARGETING
7 Million**
CHILDREN AND THEIR
FAMILY MEMBERS THROUGH
VARIOUS PROGRAMS.



**CURRENTLY WORKING WITH
13 local partners**
INTENDING TO WORK WITH
5 additional partners
IN DIFFERENT REGIONS.



**CURRENTLY OPERATING IN
4 regions**
(Amhara, Oromia, Southern
Nations, Nationalities, and
People's (SNNP) and
Addis Ababa).

**INTENDING TO EXPAND TO
4 more regions**
(Afar, Tigray, Somali,
Benishangul-Gumuz).



USD 50.6 M
FUNDRAISING TARGET
OVER THE NEXT 5 YEARS

PRIORITY AREAS



**EARLY CHILDHOOD
DEVELOPMENT
AND EDUCATION**



**CHILD
PROTECTION**



**YOUTH
ENGAGEMENT AND
PARTICIPATION**



**DISASTER RISK
REDUCTION AND
CLIMATE CHANGE
ADAPTATION**



**GENDER AND
SOCIAL INCLUSION**



ADVOCACY

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